



PLACEMENT OF NEW SHARES

East 72 Holdings Limited (**E72, Company**) has today placed 217,414 new shares at \$0.35 to a small group of sophisticated investors. The placement represents 14.99% of prior shares on issue, having refreshed the Company's placement capacity at the EGM of 22 April 2016.

As at 17 August 2016, being immediately prior to the placement, E72's unaudited NTA was \$375,909 or \$0.2593 per share, up 1.6% from the 31 July 2016 level. The share issuance is therefore anti-dilutive by approximately \$0.0118 per share.

Immediately prior to the placement, E72 had an unaudited gross (long and short) equity exposure of 365% of equity; assuming neutral deltas, the net exposure equates to 110%.

For further information:

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17 August 2016

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Any projections contained in this communication are estimates only. Such projections are subject to market influences and contingent upon matters outside the control of E72 and therefore may not be realised in the future.

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The information contained in this update is current as at 17 August 2016 or such other dates which are stipulated herein. All statements are based on E72's best information as at 17 August 2016. This presentation may include forward-looking statements regarding future events. All forward-looking statements are based on the beliefs of E72 management, and reflect their current views with respect to future events. These views are subject to various risks, uncertainties and assumptions which may or may not eventuate. E72 makes no representation nor gives any assurance that these statements will prove to be accurate as future circumstances or events may differ from those which have been anticipated by the Company.